



February 16-18, 2027
Las Vegas Convention Center
Las Vegas, NV

Space Draw Guidelines and Priority Points

EXHIBIT SPACE ASSIGNMENT FOR IRE

- Space Draw determines the initial assignment of space and is conducted in priority point order. The process is changing slightly for the 2027 expo. Like last year, we will be conducting space draw for all existing exhibitors prior to and during the 2026 expo. We will assign both large and smaller booths in sequence. The process will begin in early January with some companies selecting space before the show and then culminate with onsite booth selection appointments in the sales office at the IRE 2026.

SPACE DRAW PROCESS

- Exhibitors will be notified at least 1 week prior to the space draw selection process of their space draw appointment time and date. Exhibitors will be required to select their exhibit space, complete, and sign their booth application and provide the required deposit at their scheduled time. To hold the onsite rates, exhibitors will be required to submit a deposit with their application. Exhibitors not able to make a deposit at the time of submission will default to the standard rate.
 - Please make every effort to be available and/or provide us with alternate contact information in the event you will not or may not be available.
 - We cannot hold up the process for missed appointments and will continue to move forward. If an exhibitor misses their appointment, they will be worked into the current schedule once we are able to get ahold of them or when they are able to call in.
 - The live floor plan for 2026 will be updated continually throughout the process.
 - If you will be unavailable at your appointment time and would like your sales representative to select your booth for you, please let us know and we will select the best available booth for you at your appointment time.

ABOUT PRIORITY POINTS

- Priority points are used by the IRE to help determine the order of exhibit space selection by allowing companies that have the most Priority Points to select space first. The Priority Points system is designed to create a fair and balanced system that allows for impartiality in booth selection while also rewarding those exhibitors that participate and exhibit in the IRE annually and commit to that participation during the earliest stage of planning.

HOW PRIORITY POINTS ARE EARNED

- One point is assigned for every year your company has exhibited at the International Roofing Expo
- One point for NRCA membership (must be a member in good standing as the time of space assignment)
- One point for every 100sf of booth space from previous show year
- One point for every \$2500 in sponsorship spend from previous show year

MERGERS & ACQUISITIONS

In cases of merger or acquisition, the surviving company, or the acquiring company, may elect to receive the higher points from the company that was merged out of existence, or from the sold company, in lieu of its own existing points. There will be no aggregation of points. Show Management must be notified in writing of these mergers, acquisitions and/or divisional blending so that appropriate points may be applied.

EXHIBITING WITH ANOTHER COMPANY

If two or more separate companies wish to exhibit together or in contiguous space, space will be assigned according to the priority points of the company with the lowest points. Points of each participating company will not be added together for space assignments. A minimum of 100 square feet per company is required. Subletting space is not permitted. A separate contract is required by each company.

In the case of companies with multiple divisions who had exhibited independently but now exhibit as one company, there will be no aggregation of points. The surviving division may elect to receive the higher of the two-point totals. In doing so, the other division forfeits its existing points.

ENFORCEMENT OF PRIORITY POINT POLICY

The IRE reserves the right to alter the Priority Point Policy at any time. In interpreting the Priority Point Policy, the final decision on any issue rests with the Show Management.

FLOOR PLAN

At the time of each company's selection, available space is based on existing space configurations as noted on floor plan. Show Management has the sole authority to make changes to the existing configurations, as it deems necessary for the success of the overall exhibition.